

Sample Press Release

Seeking Patient, Family, and Caregiver Partners

[Organization] is seeking patients, family members, and caregivers to join our Patient, Family and Caregiver Advisory Program. Working alongside local health and social service professionals, Patient, Family and Caregiver Partners contribute to an organization's ability to achieve the highest quality patient outcomes by representing the voice of the patient, addressing patient experience, and helping to implement positive change across programs and services. By working together, we can achieve better health outcomes, wiser allocation of resources, and greater patient satisfaction. At the heart is the belief that health system staff and patients are working as partners in care.

[Organization] is seeking applications from individuals who have recent experience accessing health or social services and are interested in participating in partnership work, including but not limited to:

- Sitting on a Patient, Family and Caregiver Advisory Committee (PFAC)
- Participating on other organizational committees representing to community voice
- Participating in projects and/or process improvements
- Sharing your story and personal health experiences in order to improve the local health system
- Reviewing documents, reports, and communications for patients, families, and caregivers
- Setting organizational priorities to ensure they are aligned with the needs of the community

Candidates should have had recent interaction with health or social services (ideally within the past year) as either an inpatient, outpatient, client, caregiver, family member, or loved one of a patient. We are seeking individuals who are willing to be open, honest, and committed to providing meaningful and thoughtful input to improving the patient experience.

Effective engagement reflects the diversity of the people served by [Organization] and the broader community we share. To ensure that decisions being made reflect, and respond to, a broad range of lived experience, we welcome and encourage applications from a variety of backgrounds and perspectives.

To learn more about the [Organization] Patient, Family and Caregiver Advisory Program and apply, please visit [link to info]. An online application form can be found at [link].

Applications will be accepted until [application deadline].

For more information, contact:

[Contact information of Organization and/or Lead]